



# GLAMOUR ONLINE COMPETITIONS

*It's time to get your winning on with GLAMOUR!  
Find out more about our amazing competition  
opportunities, here.*

## Duration

- ★ One month

## Minimum Prize Value

- ★ R5 000

## Social Media

- ★ x3 tweets and x3 FB posts

## Requirements

- ★ x150 words
- ★ x1 image (635x580px)
- ★ Full prize description and value breakdown
- ★ Click through URL
- ★ Comprehensive terms & conditions

## Exposure Value

- ★ R34 800

## Reader profiles

### ★ Average age

- ★ 30yrs

### ★ Female

- ★ 89%

### ★ Black

- ★ 64%

### ★ White

- ★ 14%

## Areas of the readers (print order)

### ★ Gauteng

- ★ 39%

### ★ Western Cape 23%

- ★ KwaZulu-Natal 17%

Social media following of 436 000

